

MARISSA NICOLE DUHANEY

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Education

Hofstra University

Degrees: Bachelor of Arts in *Video & Television Production, Geography, Global Studies*

◇ GPA: 3.52, Dean's List, Provost Scholar, Multiple Sclerosis Scholarship Recipient 2015

◇ International Honors Geography Society, Gamma Theta Upsilon

Hempstead, NY

Graduation Date: December 2018

Computer Skills

Avid Media Composer, Adobe After Effects, Premiere Pro, Audition, Illustrator and Photoshop, Edius Pro, Davinci Resolve, ArcMap GIS, QGIS

Media Experience

The Associated Press *Video Journalist & Digital Producer*

October 2022 – August 2026

- Pioneered the end-to-end digital video production pipeline as a dedicated Proof of Concept lead, owning the full assembly of high-priority news packages from initial concept and filming through rapid post-production and multi-platform distribution
- Produced diverse video packages, including on-camera stand-ups, voice-over packages, and comprehensive reporter explainers that brought complex news cycles to life
- Designed and executed a specialized text-to-video training initiative for print reporters, successfully coaching traditional wire journalists into dynamic on-camera talent to headline top global stories
- Reinforced the organization's global reputation for fact-driven, authentic visual storytelling by consistently delivering high-caliber, rigorous journalism for a massive international audience

New York, NY

NBC Universal, NBC News NOW

September 2021 – October 2022

Associate Producer

New York, NY

- Directed high-stakes newsgathering operations to secure accurate, comprehensive coverage for weekday news segments under tight broadcast deadlines
- Wrote high-impact broadcast scripts, translating complex, fast-moving breaking news into insightful narratives
- Managed rolling broadcast rundowns and updated segment structures to reflect evolving news cycles
- Researched, pitched, and edited compelling segment packages, introducing fresh angles to daily broadcast programming

Production Associate

October 2020 – September 2021

- Executed rapid post-production workflows, including precision-editing breaking news footage, time-sensitive video elements, and motion graphics under intense deadlines
- Optimized cross-platform distribution by clipping, packaging, and publishing digital video assets across web, mobile, and social media platforms to maximize audience reach
- Supervised visual identity and asset preservation across live graphics platforms, ensuring all overlays and multimedia elements strictly adhered to network brand guidelines

Essence Communications *Assistant Video Editor*

April 2021 – July 2021

- Edited premium entertainment content, including high-profile celebrity interviews, major award shows, and exclusive special features, ensuring polished production value
- Navigated a high volume of daily video projects, consistently executing tight post-production turnarounds
- Tailored social video assets for maximum retention, transforming long-form content into high-performing digital videos

New York, NY

Atlanta Black Star *Social Media Content Creator*

June 2020 – April 2021

- Pitched, researched, and edited two to three high-retention text-overlay videos weekly
- Analyzed cultural trends and breaking news to develop relevant story packages, turning complex narratives into mobile-optimized digital videos

Remote

NBC Connecticut *News Editor & Production Assistant*

February 2019 – October 2020

- Executed rapid editing workflows on a high volume of urgent news packages, ensuring broadcast readiness for competitive AM newscasts
- Coordinated studio production operations, managing studio camera movements, precise lighting adjustments, and control room logistics to ensure flawless live shows
- Consistently pitched innovative, audience-focused story and guest concepts

West Hartford, CT

NBCUniversal *Digital Video Intern*

September 2018 – December 2018 | New York, NY

iHeartRadio's The Breakfast Club *Video & Radio Editing Intern*

June 2018 – September 2018 | New York, NY

WABC-TV *Production Intern*

June 2018 – August 2018 | New York, NY

SiriusXM Radio *Talk Programming Intern*

January 2018 – May 2018 | New York, NY

Patch Media *Video Coordinator Intern*

June 2017 – August 2017 | New York, NY